



## Cookie Policy

Effective January 1, 2021

### What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences size and other over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize pages on our Websites, or fill out a form, a cookie helps us to recall your specific information on subsequent visits. When you return to the same Website, the information you previously provided can be retrieved, so you can easily use the customized features. You have the ability to accept or decline cookies. If you choose to decline cookies, you may not be able to fully experience the interactive features of our website.

### How we use cookies?

The pages of this website [www.chiraltech.com](http://www.chiraltech.com) use two cookies. The purpose and nature of each cookie is explained below:

- **HubSpot:**

HubSpot's software uses cookies to track our website visitors and contacts. When the HubSpot software runs on our website, it leaves behind a cookie on our visitors' computers that helps HubSpot identify them on future visits.

View link for more information on the cookies used by HubSpot.

<https://knowledge.hubspot.com/account/hubspot-cookie-security-and-privacy>

- **Google:**

Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this Site. This cookie cannot be used by anyone but Google, Inc. The information generated by the cookie will be transmitted to and stored by Google on servers in the United States.

We have implemented the following:

- Remarketing with Google Ads
- Google Display Network Impression Reporting
- Demographics and Interests Reporting

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

Users can set preferences for how Google advertises to you using the Google Ad Settings page, <https://adssettings.google.com>. Alternatively, you can opt out by visiting the Network Advertising initiative Opt Out page, <http://optout.networkadvertising.org> or by using the Google Analytics Opt Out Browser add on.

### **Manage your Cookies**

For managing cookies and your choices, configuring each browser is different. The Help menu of your browser will let you know how to change your wishes regarding Cookies.

The link here <https://www.wikihow.com/Disable-Cookies> offers step-by-step help to delete cookies from the following:

Chrome™, Chrome (Android)

Internet Explorer™

Safari™, Safari (IOS)